



ACCREDITATION GUIDELINES FOR MEDIA

In accordance with internationally accepted guidelines for the accreditation of media representatives, Art Fort Lauderdale will issue press badges exclusively to journalistically active media representatives reporting on this year's editions of our show. Please note that the number of media representatives that can be accommodated in our exhibition halls is limited.

The Show Management reserves the right to grant or refuse accreditation in all cases.

ESSENTIAL CREDENTIALS FOR PRINT/ONLINE

- A recent article or blog post assigned to the applicant by name about art fairs, the art market or the art world in general
- An official confirmation letter from the commissioning editor's office (original letterhead), confirming your assignment to cover Art Fort Lauderdale.

ESSENTIAL CREDENTIALS FOR PHOTOGRAPHERS

- A recent article that features photographs assigned to the applicant by name about art fairs, the art market or the art world in general
- An official confirmation letter from the commissioning editor's office (original letterhead), confirming your assignment to cover Art Fort Lauderdale.

ESSENTIAL CREDENTIALS AND INFORMATION FOR BROADCAST MEDIA

- An official confirmation letter from the commissioning broadcasting station (original letterhead), confirming your assignment to cover Art Fort Lauderdale, stating the intention to air your reports, and giving information about the program, names and jobs of the crew members to be accredited as well as the content in which footage of Art Fort Lauderdale will be used.
- Due to the limited availability for Broadcast Media, please get in touch with us to arrange your visit.
- Please note: a copy of the recordings must be sent to Art Fort Lauderdale after the show (press@artftlauderdale.com)

ADVERTISING, MARKETING, MEDIA, PR

Employees of marketing, advertising, media, PR, event and promotion agencies will not be given free admission to the show. Tickets for the public days of Art Fort Lauderdale can be purchased at artftlauderdale.com.